



NICOLE DAVIS, CPA

Wife to 1
Mom to 5
CPA to many

Born and raised in Atlanta, GA
HBCU graduate
Facilitator of Big Dreams



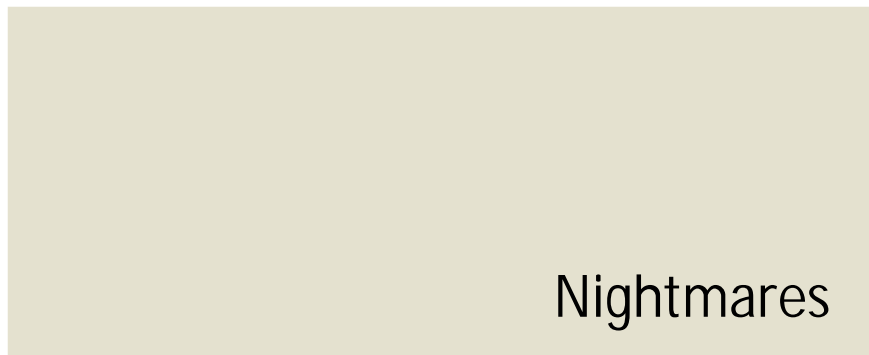


DAYDREAMS & NIGHTMARES

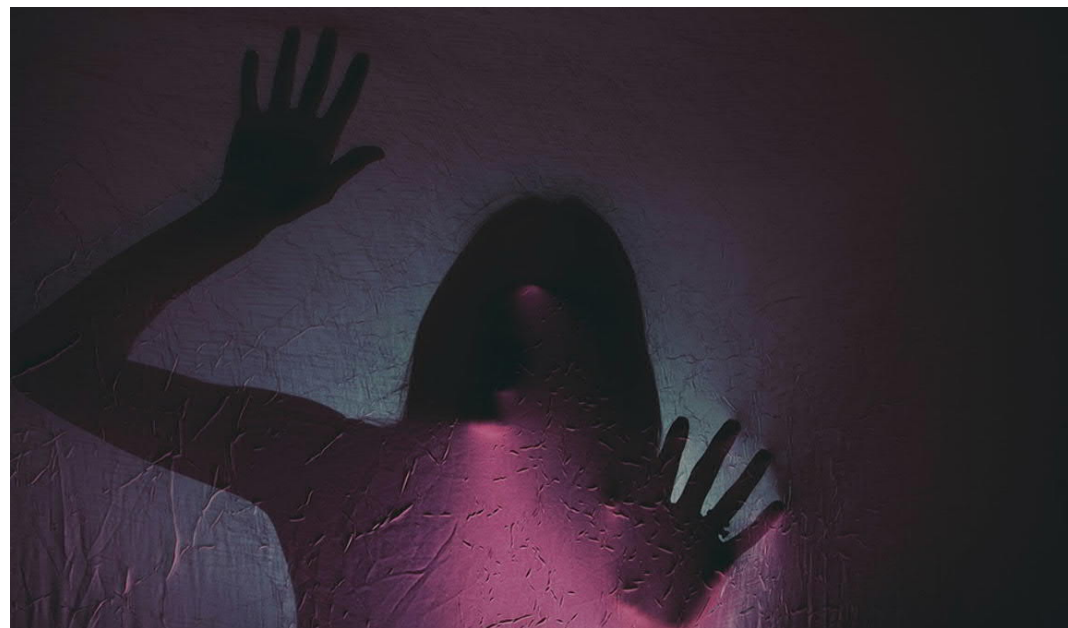
A Workshop on
Business Budgeting
and Costs



Daydreams

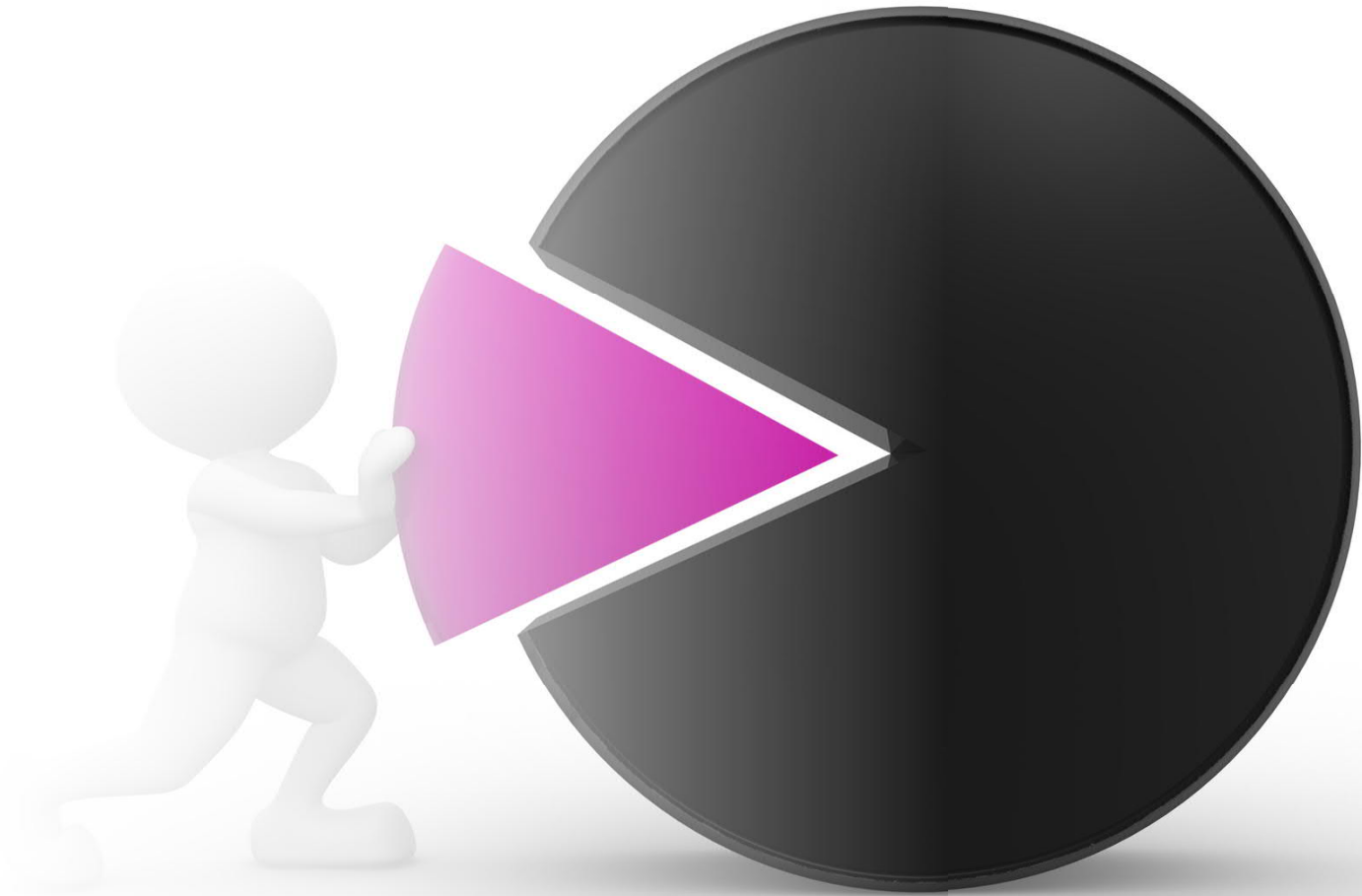


Nightmares



Data and Stats

- 65% failed due to financial mismanagement
- 61% of small businesses did not have documented budget



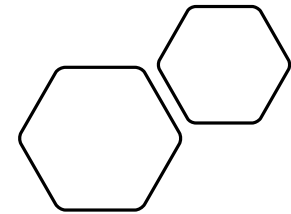




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100 PENNIES

100 Pennies Budgeting

- How did you spend or budget your 100 pennies?



100 Pennies Budgeting

- If you did not know where to start, don't fret.



**Budget
EVERY
dollar**







Operating Expenses (OPEX)

- Rent
- Supplies
- Advertising
- Employees
- Contractors
- Software
- Office Expenses
- Travel



Need new image





BUTLER-DAVIS
TAX & ACCOUNTING

Insert CTA here