

PUBLIC SPEAKING PROGRAM

CORPORATE PROGRAM FOR:
THE THEATRE OF
PUBLIC SPEAKING

TEAM SPEAKER
DEVELOPMENT
PROGRAMS

WHERE PRESENTATION MEETS IMPACT

INCREASE THE INTERNAL INFLUENCE OF YOUR TEAM



TEAM SUCCESS

The success of a team is based on their capacity to express their visions and perspectives with impact.

Every employee in an organization, at some point, needs to present, internally or externally. However, most companies do not ensure their employees have the skills to create the expected impact for the desired outcomes.

You want to convert prospects into clients? That takes presentation skills. One desires to get additional funding for a project? That also takes presentation skills. Perhaps you want to motivate another department to prioritize your work, think differently, and take action, that also takes... you guessed it... presentation skills.

Anyone can present data, but not everyone is created equal when it comes to influencing change.

After 25+ years of speaking on behalf of organizations from mid-sized businesses to Fortune 500 global corporations, I became the go-to representative for the companies, nationally and internationally.

I was often requested by events and conference organizers, being told I was their "Secret Weapon" when they wanted to ensure the attendees would not only learn but have an experience. This led to exponential growth in my company and division.

I have combined my backgrounds in corporate speaking, professional theatre, and education to help train professionals in the craft of taking the stage from ideation to creation to unique delivery and execution.

Your team's success depends on their ability to express their mission with clarity.

Let's give them the tools to meet the moment with professionalism.

OPTION 1

Misty Megia
The Theatre of Public Speaking

VIP OPTION

Theatre of Public Speaking VIP Group Program Option -
Group Training + OnDemand + 1:1

DESCRIPTION

Misty opens up her group program to corporations who want to up their game as a team in public speaking. The program focuses on building off your base of presentation skills to stretch your strategies, impact, and creativity a bit beyond the comfort zone and into each team member's zone of genius.

[The Theatre of Public Speaking \(ToPS\) Program](#) gathers for 6-weeks of training, where high achieving employees meet weekly to learn, grow, and practice skills in a non-judgement zone. Teams will learn strategies to apply in everyday internal communication and external speaking opportunities, driving individual and corporate success. They will also develop new approaches to engaging communications, stretch their beliefs and abilities, and uncover the power in their overall speaking prowess.

The group component allows for additional concepts, outside of the on-demand education, to be taught along with actionable breakouts for implementing strategies and developing mastery in the new competencies.

Created by corporate speaker and trainer Misty Megia, the program draws from strategies in education, theatre, and the corporate leadership speaking circuit to help each person deliver a phenomenal, impactful presentation. Through ToPS, Misty makes the tools she teaches in her 1:1 coaching available to help more companies elevate their staff's ability to articulate their brilliance.

The content will be tailored based on your needs:

- Building impactful (and non-boring) outlines to keep important points organized
- Strategies for succinct and clear communication so even the most nebulous ideas are easy to understand without a Ph.D. in rocket science
- How to deliver with impact to motivate the audience to take the actions you want
- Strategies to help the flow of information so slide transitions, visuals, and research are more memorable and actionable
- Different approaches for technology training, thought leadership, keynotes, panel discussions, and team meetings
- High stakes Q & A techniques to remain calm under pressure
- Incorporating different engagement strategies for deep audience comprehension
- How to start any presentation with the confident energy you need to hook people in 7 seconds

Price: \$3,997/individual

OPTION 2

Misty Megia
The Theatre of Public Speaking

INDEPENDANT LEARNING OPTION

Speaker Development Program Option -
OnDemand Training Portal + 1:1 Meetings

DESCRIPTION

Misty opens up her on-demand speaking program to corporations who want to build long term success in their team. The program focuses on building the leadership voice of each individual, giving them repeatable strategies for presentation skills, impact, and creative thinking.

The Theatre of Public Speaking (ToPS) is a 5-week training program that helps high achieving leaders and their teams find their authentic, confident voice and deliver effective presentations to drive internal and external change.

The program allows each individual to tailor their learning time around their schedule. The on-demand training is available 24/7, and the four 1:1 meetings take place bi-weekly. This provides each team member a customizable journey, tackling their biggest opportunities for growth.

Teams will experience learning through full access to ToPS on-demand content and four 1:1 personalized training sessions to help each individual meet their specific goals.

The content will focus on:

- Building impactful (and non-boring) outlines to keep important points organized
- Strategies for succinct and clear communication so even the most nebulous ideas are easy to understand without a Ph.D. in rocket science
- How to deliver with impact to motivate the audience to take the actions you want
- Strategies to help the flow of information so slide transitions, visuals, and research are more memorable and actionable
- Different approaches for technology training, thought leadership, keynotes, panel discussions, and team meetings
- High stakes Q & A techniques to remain calm under pressure
- Incorporating different engagement strategies for deep audience comprehension
- How to start any presentation with the confident energy you need to hook people in 7 seconds
- Communicating your ideas and goals upstream

Prices start at \$3,500/Team Member

OPTION 3

Misty Megia
The Theatre of Public Speaking

INDIVIDUAL DEVELOPMENT

Presentation Production Option -

1:1 Focused Presentation Development on 1-2 goals

DESCRIPTION

Four (4) one hour sessions over the span of 2 months. This option is ideal to work on a specific skill set or key presentation and dive deep into execution and delivery. After a free 20 minute discovery meeting, we will set specific goals in order to achieve the desired outcomes.

Topics vary for each individual's needs. Possible goals:

- Keynote or high stakes meeting presentation ideation
- Personal branding development
- Slide, video, and visual concept design, training, and execution
- The business side of presenting
- Techniques for confident, impactful, and persuasive delivery
- Deep engagement strategies to drive audience participation and involvement
- Q&A expertise - managing the firing squad in high stakes meetings, interviews, PR, investment meetings, etc.
- Creative expansion, building your brand elements to capture your overall thought leadership presence

Monthly Support (weekly communication):

- Google Drive collaboration
- Google Doc outline review and collaboration
- Google Slide review and collaboration
- Session recordings
- Capture session notes and follow-up items

Price: \$2,800/person (only 2 spots available each Quarter)

OPTION 4

Misty Megia
The Theatre of Public Speaking

TEAM BUILDING

In-Person or Virtual Team Building

DESCRIPTION

There is something magical about bringing a team together to work on speaking skills where everyone is cry laughing while they learn. We pride ourselves in creating a safe space for your team to develop strategies to help them amp up their presentation skills for every engagement they tackle. Our secret sauce is pulled from Misty's background in professional acting, directing, and education plus her 20+ years in corporate leadership. We bring all of these styles together to create a unique to your team experience that will have them talking.

How to book us:

We start off meeting with the event organizer to understand the goals and objectives for the team. We then identify the time frame to achieve the mission and customize the event to develop a one of a kind team experience.

Sure, you can go lock yourself and your team in a room, but wouldn't you rather unlock their secret skills of impactful communication? We are so stealth with our work, most people don't even realize they conquered their fears and elevated their skills... all while having fun.

To start the process, please contact [Misty Megia LLC](#) for a discovery call.



ABOUT MISTY MEGIA

YOUR LEAD TRAINER

An award-winning corporate speaker, creative director, producer, and educator, Misty Megia is on a mission to help every human she meets gain the confidence needed to take center stage. Misty brings more than 20 years of theatre training, acting, and directing on top of two decades speaking on behalf of small, medium, and Fortune 500 corporations, cities, and organizations.

Coming from leadership roles at a variety of companies, where she led multiple divisions to exceed their goals by 200+%, Misty understands what is needed to drive internal buy-in, influence change, and win awards with her out of the box strategies.

Misty is now focused on helping executives and their teams communicate with clarity and become champions for the bigger mission.

Misty created The Theatre of Public Speaking (ToPS) program, bringing together her background in the corporate world and education strategy with her professional theatre creativity.

Her formulas for presentation ideation along with step by step speaking strategies for delivery have been used by executives around the world, helping them develop a go-to system for repeatable success. These leaders gain the confidence to speak to audiences of any size and grow their personal brand along with their bottom line.

Prior to starting her consulting practice, Misty served as the spokeswoman for more than 50 annual accounting focused events, conferences, podcasts and media interviews. She was the spokesperson for Intuit's **ProAdvisor Program** and has been recognized as one of **The Most Powerful Women in Accounting** by *CPA Practice Advisor* and as "One To Watch" on **The Most Influential People in Accounting** by *Accounting Today*.



TESTIMONIALS & CLIENTS

THEIR WORDS

LILIAN KATZ, VP OF FINANCE, GOOD DATA

"Misty was not only a speaking coach for me, but also a career coach and cheerleader. I really appreciated how she helped teach me how to answer high stakes questions on the spot and develop my storytelling skills. I think my biggest aha moment came after my last board meeting when I realized I wasn't as nervous because I knew the story that I wanted to tell with my numbers. Working with Misty has made me a lot more confident in my delivery, and it's completely changed the way that I think about putting together my presentation materials. I want to thank Misty for helping me on this journey of becoming a more confident speaker and leader."

ESTHER FRIEDBERG KARP, CPA

"You unlocked a creativity door I never thought existed in me. I have a masters in marketing but never felt I was creative being a CPA. Your wisdom, insights, and training helped me think differently, expand my confidence to take risks and truly uncover a better version of myself to be able to step onto any stage with a stand out brand and confidence to deliver it!"

JENNA JOHNSON, INTUIT ONBOARDING MANAGER

"In two hours of training my boss immediately saw the difference in my delivery, customer connection, and ability to deliver outstanding training. She said it was 120% improvement! I'm excited to keep my growth going as I feel this is only the beginning of what I am about to learn with Misty's skills!"

TWYLA VERHELST, DIRECTOR OF ACCOUNTANT EXPERIENCE, FRESHBOOKS

"Through my work with Misty I was able to obtain the highest amount of investment dollars our company has ever made into a division. She helped prep my overall strategy, develop my clear story, data to support my vision and defining the why, the visual components and rehearsing the dreaded high pressure Q&A where a board of directors digs into the nitty gritty of your ask. I not only felt prepared but completely confident going into the moment.

I experienced massive growth and ah-ha's and ended up putting my entire team through to build their voices as well."

INTUIT Accountants



ORACLE



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TESTIMONIALS CONTINUED

THEIR WORDS

DEAN ARAMBURU, MBA SALES LEADER INTUIT

"The skills I learned will help me tremendously in my current role and a plethora of future roles.

Misty is one of the most genuine and caring people I've had the pleasure of working with. She works closely with you on what skills you are trying to develop and provides you with all the resources and support needed to improve. I was already a confident speaker before working with Misty, but she helped me think through my presentations in a new, exciting and different way resulting in more engaging captivating performances. From tackling how we plan out sessions, to the tone, pace, imagery used and the emotions we want to evoke. Misty helped cover it all. The impact for the company and myself has been exponential."

STACY ENNIS, AUTHOR, SEPAKER AND FOUNDER OF NONFICTION BOOK SCHOOL

"Misty Megia has helped me show up dynamically and authentically, both in person and online. Along with guidance for the strategic launch of a live program, she coached me on what I do well as a trainer and where I can improve, all with the signature Misty smile. She's brilliant, strategic, and—dare I say—a creative genius. Thanks, in part, to the many hours we've spent discussing business and marketing strategy, I've seen my audience nearly double and my program change lives. I'm so grateful. If Misty is involved, you know it's going to be great! Highly, highly, highly recommend!"

MEGAN GAVIN, EVENT PRODUCER, AICPA WOMEN'S GLOBAL SUMMIT

"Misty brings such a unique way of delivering essential content to corporate audiences. The energy in the room instantly changes the minute she steps on stage and you just know your attendees are in for an experience they will never forget! The pure joy and enthusiasm she incorporates and brings to her theatrical presentations is unmatched. I highly recommend hiring Misty Megia if you are looking to elevate your event to the next level".

MIKE D'AVOLIO, BUSINESS ANALYST AND TAX STRATEGIST, INTUIT

"In my 35 years of speaking and taking every training out there for public speaking—this was the most comprehensive approach to public speaking that I've seen. One of the best experiences for our team. I feel everyone in our company should take this training! She impacted our lives so much so that it's not unusual for us to say 'Let's make Misty proud' before we present."

JOE MONTGOMERY, CEO /FOUNDER GROUP UP

"Misty's experience, positivity and leadership strengths made me feel like I had a business partner invested in my success. She not only clearly understands the accounting profession she gave me clarity on my leadership goals, decision making processes and provides invaluable insights at every turn. I was able to move 3-5X's faster on my goals that I would have on my own. She is worth every bit of investment and then some."

