



# CHECKLIST

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# Technology for Presenters

MISTYMEGIA.COM

LOGIN:

PASSWORD:

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INNOVATION

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# ABOUT MISTY MEGIA

## UNLEASH YOUR VOICE

An award-winning corporate speaker, creative director, producer, and educator, Misty Megia is on a mission to help every human she meets gain the confidence needed to take center stage. Misty brings more than 20 years of theatre training, acting, and directing on top of two decades speaking on behalf of small, medium, and Fortune 500 corporations, cities, and organizations.

Coming from leadership roles at a variety of companies, where she lead multiple divisions to exceed their goals by 200+%, Misty understands what is needed to drive internal buy in, influence change, and win awards with her out of the box strategies.

Misty is now focused on helping VP and C-suite executives and their teams communicate with clarity and become champions for the bigger mission.

Misty created The Theatre of Public Speaking (ToPS), bringing together her background in the corporate world and education strategy with her professional theatre creativity.

Her formulas for presentation ideation along with step by step speaking strategies for delivery have been used by executives around the world, helping them develop a go-to system for repeatable success. These leaders gain the confidence to speak to audiences of any size and grow their personal brand along with their bottom line.

Prior to starting her consulting practice, Misty served as the spokeswoman for more than 50 annual accounting focused events, conferences, podcasts and media interviews. She was the spokesperson for **Intuit's ProAdvisor Program** and has been recognized as one of **The Most Powerful Women in Accounting** by *CPA Practice Advisor* and as "One To Watch" on **The Most Influential People in Accounting** by *Accounting Today*.



# Technology for *Presenting* on Video

You work for hours on crafting a presentation for your audience. Determining the perfect opening, the data points that solidify your ideas, and then a grand finale only to log off and read the comments.

"Sound quality was poor. Logging off now"

"Why is the video so fuzzy?"

"The lighting from the window behind her is making it so I can't see facial expressions! Frustrating!"

Tech issues can break your audiences concentration, distract them from your curated message and leave them frustrated.

In an effort to help you set your self up for success below I have provided some of the top tools, with varying price ranges to help you show up like the star speaker you are.





# Technology Links

## Microphones:

Yeti Mic - [Link](#)- Reasonably priced microphone with good sound quality

Rode Podcaster Dynamic Mic - [Link](#)-Top end mic

Lavalier Mic: Stony-Edge Mobile Condenser Lapel - [Link](#)- Great mic to use for filming with phone or external camera when not using your computer

Pop Filter - [Link](#)- a pop filter evens out the sound quality so you capture purer sounds.

Suspension Boom Scissor Arm - [Link](#)- in order to suspend your mic and put it in the best placement for your voice.





# Technology Links

## Editing software:

[Camtasia](#)

[Screen Flow](#)

## Camera:

Logitech HD Pro Webcam C920 - [Link](#)

Canon EOS Rebel T7 DSLR Camera - [Link](#)

Canon EOS 80D DSLR Camera - [Link](#)

## Teleprompter apps:

Parrot Teleprompter- [Link](#)

PromptSmart - [Link](#)

## Practice Apps:

Likeso- [Link](#)

Orai- [Link](#)

## Addition accessories:

Cell Phone Tripod Mount - [Link](#)

Ring Light for phone - [Link](#)

LimoStudio Photo Video Studio Light Kit (Green screen included to not have your arms or pieces of your head disappearing) - [Link](#)

Acoustic Panels studio foam wedges - [Link](#)





## *Unlock Your Next Level of Presenting!*

As public speakers we should always be striving to improve our craft. I've built a 6-week course designed to dive deep and hone your talents when it comes to the stage (or boardroom). The Theatre of Public Speaking brings you self-guided lessons, live coaching, and weekly topic intensives. In my course, we dive deep into the topics covered above, as well as explore...

- The Art of Storytelling
- Strategies to Engage Every Audience
- How to Choreograph your Body Language to Support Your Presentations
- Outstanding Speaker Prep tools to have repeated success
- Acting Techniques for Captivating a Crowd
- Tactics for Video and Real Life Delivery
- Branding yourself and your thought leadership
- over 50 on demand sessions +100 Worksheets to set you up for success!

*The Mic is Yours!*

[Click this box to join our next group training cohort. This program is only open twice a year to the public! As always, we are happy to answer any questions you may have about joining The Theatre of Public Speaking.](#)





# TESTIMONIALS & CLIENTS

## THEIR WORDS

### **LILIAN KATZ, VP OF FINANCE, GOOD DATA**

"Misty was not only a speaking coach for me, but also a career coach and cheerleader. I really appreciated how she helped teach me how to answer questions on the spot and develop my storytelling skills. I think my biggest aha moment came after my last board meeting when I realized I wasn't as nervous because I knew the story that I wanted to tell with my numbers. Working with Misty has made me a lot more confident in my delivery, and it's completely changed the way that I think about putting together my presentation materials. I want to thank Misty for helping me on this journey of becoming a more confident speaker."

### **ESTHER FRIEDBERG KARP, CPA**

"You unlocked a creativity door I never thought existed in me. I have a masters in marketing but never felt I was creative being a CPA. Your wisdom, insights, and training helped me think differently, expand my confidence to take risks and truly uncover a better version of myself to be able to step onto any stage with a stand out brand and confidence to deliver it!"

### **JENNA JOHNSON, INTUIT ONBOARDING MANAGER**

"In two hours of training my boss immediately saw the difference in my delivery, customer connection, and ability to deliver outstanding training. She said it was 120% improvement! I'm excited to keep my growth going as I feel this is only the beginning of what I am about to learn with Misty's skills!"

### **TWYLA VERHELST, DIRECTOR OF ACCOUNTANT EXPERIENCE, FRESHBOOKS**

"Through my work with Misty I was able to obtain the highest amount of investment dollars our company has ever made into a division. She helped prep my overall strategy, develop my clear story, data to support my vision and why, the visual components and rehearsing the dreaded high pressure Q&A where a board of directors digs into the nitty gritty of your ask. I not only felt prepared but completely confident going into the moment."





# TESTIMONIALS CONTINUED

## THEIR WORDS

### **ELLEN MARRS, CEO AND FOUNDER OF MARSS CARDS**

Thanks to Misty's Speaker Engagement training, I've learned invaluable tips and best practices for an improved online training presentation. The ability to pivot from in-person speaking events on stages to online educational opportunities is a vital one and Misty has the expertise to develop that skill.

Although my message is still the same, Misty taught me that my method of delivery is even more important now that online webinars and classes are at an all-time high.

From audience engagement to camera angles and lighting, Misty has a tip, trick, or suggestion to provide the best result possible.

Thank you, Misty, for sharing your wisdom, wit, and experience to make others better presenters and trainers. YOU ROCK!

### **STACY ENNIS, AUTHOR, SEPAKER AND FOUNDER OF NONFICTION BOOK SCHOOL**

"Misty Megia has helped me show up dynamically and authentically, both in person and online. Along with guidance for the strategic launch of a live program, she coached me on what I do well as a trainer and where I can improve, all with the signature Misty smile. She's brilliant, strategic, and—dare I say—a creative genius. Thanks, in part, to the many hours we've spent discussing business and marketing strategy, I've seen my audience nearly double and my program change lives. I'm so grateful. If Misty is involved, you know it's going to be great! Highly, highly, highly recommend!"

### **MEGAN GAVIN, EVENT PRODUCER, AICPA WOMEN'S GLOBAL SUMMIT**

"Misty brings such a unique way of delivering essential content to corporate audiences. The energy in the room instantly changes the minute she steps on stage and you just know your attendees are in for an experience they will never forget! The pure joy and enthusiasm she incorporates and brings to her theatrical presentations is unmatched. I highly recommend hiring Misty Megia if you are looking to elevate your event to the next level".

### **ROBINA BENNION, CEO SOUL SELF AND WEALTH**

"I know the ToP Speaking program has transformed the way I show up for future audiences. There are so many more things I will be taking into consideration as to how to connect with the audience, the people planning the event, and follow up. Overall, it has provided me with a creative process that is unique to me, my brand and my voice and has given me step by step strategies to show up with outstanding intention."